



**ELANC** MEDIA

YOUR DIGITAL LAUNCHPAD

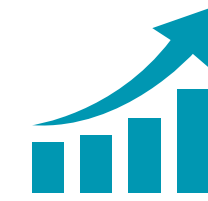
# Digital Marketing

DRIVEN BY EFFICIENCY  
GUIDED BY INSIGHTS  
ENABLED BY TECHNOLOGY  
POWERED BY COLLABORATION  
MEASURED BY OUTCOMES



# We are an experienced team with 10+ years of industry experience

...and an in-depth knowledge of digital marketing. Few like-minded business partners who have been working together for years before – have laid the foundation of Elanc Media.



## Scaled start-ups & established businesses

Met their online visibility goals by offering cutting-edge SEO strategies and unique content creation ideas



## Converted leads faster & getting maximum ROI

Drew brand's story in the most compelling way using innovative digital marketing campaigns



## Best Analytics & Data Understanding

Reliable & consistent insights shared for faster growth

# Meet the Core Team



**JAYATI ROY SHARMA**  
**Content Director**

Backed by 10+ years of experience in writing 4500+ engaging articles, I do not write to impress; but to educate, inspire, and create value in my readers' lives through weaving every word meticulously.

Providing freshly-baked, SEO-friendly content within the deadline, hire me to expect nothing but the best.



**VISHNU SUDEVAN**  
**Head of Search**

With 9+ years of experience in Digital Marketing, I consider myself a T-shaped marketer with in-depth expertise in SEO. I have partnered with 50+ clients across industries and helped them achieve their organic visibility goals.

My approach to SEO is grounded in creating sustainable, long-term results for my clients.



**SOMYA ROY YADAV**  
**Head of Business Development**

I support the company growth and expansion by identifying new business opportunities, establishing partnerships, and creating strategies to increase revenue and profits.

Self-motivated & success-driven with expert ability to guide clients with the right expectations for execution & growth.



“ Jayati is extremely professional and is an asset to my team. She adheres to deadlines, is always open to feedback, and is willing to make changes in the content, without complaints. Her knowledge of SEO-based content curation, LSI keywords, and writing simple yet meaningful content relevant for the brand is on-point. Always humble and collaborative, she is easy to work with and brings in a lot of value to the brand, through her creativity. Her content required limited revisions, and she is thorough with her research ”

“ Vishnu is a good responsible SEO Professional for coordinating and implementing SEO & SMO strategies for company projects. He Always be a goal oriented, possess exceptional attention to detail, and have outstanding interpersonal skills. I would like to recommend her for excellent analytical, organizational, project management and time management skills ”

“ Jayati is proficient in weaving stories, her research abilities are commendable and she always delivers on time ”

“ I worked with Vishnu, he is an extremely talented individual. From SEO to content marketing to proof reading to photography, throw anything at him and he will turn out to perform better than your expectations. I enjoyed working with him. He is talented, trust worthy, dedicated and hard working individual ”

## Our Marketer Partners love working with us!





# Our Complete Marketing Services



We deliver what you deserve!  
From writing high-quality & engaging content to providing the best SEO practices, we help you connect with your target audience and meet your organic visibility goals



**Content Writing, Editing & Proofreading**



**Search Engine Optimization**



**Pay-Per-Click Advertising**



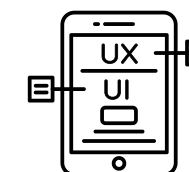
**Public Relations**



**Social Media**



**Graphic Designing & Video Editing**



**Web Designing - UI UX**



# Multiple brands across industries trust us to deliver effective digital marketing campaigns



We wake up every day with a profound mission to create value in our clients' lives



**We are a bunch of superheroes (no less than avengers)  
who don't give up until we witness our clients' success**



## What Sets Us Apart?

- 10+ years of work experience in Digital Marketing, Client Services & Brand Solutions
- Websites ranking in the top 10 results for the target keywords
- 5000+ Articles Written & Published
- 10x growth in website's organic traffic





**ELANC MEDIA**

YOUR DIGITAL LAUNCHPAD

# Let's talk :)

 [elancmedia@gmail.com](mailto:elancmedia@gmail.com)

 [ELANC MEDIA ON LINKEDIN](#)

 +91 9571034851

Ask for a free consultation!



## Thank You